

"THE POPULAR"

Cor. Mesa Ave. and San Antonio St.

Private Branch Exchange 2390.

Mail and Phone Orders Promptly Filled.

Suits And Dresses

Assured Fall Features Shown in a Distinguished Collection

WITH the continued upward trend in prices and the decided shortage, in the most fashionable fabrics, alert El Paso women will see at once the advantage of making selections while variety is complete and prices most favorable. Only the most expert Paris and American creators and dress makers are represented in this most exclusive collection of quality garments. Every distinguished maker of fashion is present. The following brief description should induce you to be a visitor on the 5th floor Monday—

The Suits at \$59.50

TAILORED suits in fascinating fall styles await your selection. These show semi or full belted models. The good looks of many are enhanced by button and braid trimmings. Prominent in the display is a midnight blue tricotone, bound with black braid. This is tailored along straight lines and is offered in size 28.

Another interesting model is a navy blue broad cloth in full belted model. This is button trimmed and shows the new style pockets.

Another suit in the collection that gives lots of satisfaction is a navy blue serge. This is a belted model with high waist line. This suit is beautifully lined and is a very youthful model.

From the above and many other models, we believe you can make satisfactory choice in a new fall suit at \$59.50.

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ALL the dresses offered at this special price range are delightful enough to have been inspired by any amount of French cleverness. Models of tricotone, satin, crepe, moiré, velours and serge are in the collection. Jet beads, crystal beads, long silk fringe and Italian silk thread are used in strikingly beautiful effects. Some of the models that stand out are the following:

One is an attractive tunic dress of all wool tricotone, navy blue. This is in lapped effect and trimmed with many buttons. A chic one-piece blue tricotone dress is of unusual interest. This dress shows fancy waist and embroidered in blue and red silk. Another model is a navy blue serge dress. This dress is fashioned along straight lines and is very handsomely embroidered in terra cotta braid.

See the window display.



OTHER NEW ITEMS

MODISH MILLINERY

ADVANCE shipments of fall millinery the past week have been many. Model hats will be specially displayed tomorrow. Prominent in the collection of hats are the following well known makes: Jantzen, Slinger, Behn, Mose, Chekanov, Gage, John Trimmer, Tense, De Marins and Goldfarb.

The hats shown range from moderately priced millinery as low as \$15.00 up to exclusive Pattern Hats. It will be a very easy matter for you to select any hat that you could possibly desire.

THE NEW SKIRTS

GLORIOUSLY colored skirts in pleasingly blended shades will be specially displayed next week. These plaid skirts are very good looking and will be even more so when in company with the fur coats and mottos, which will be so much in vogue this fall. While we are so enthusiastic over the plaid skirts we do not want to overlook the plain colored skirts in both silk and woolen materials. Among the many new ideas in skirts you will find pockets and buttons even more pronounced than formerly.

MARABOU NECK PIECES

THE new fall arrivals include large, handsome capes, scarves and stoles of Marabou. These are nicely lined and finished with tails of Marabou. Several different shapes to choose from. Prices range from \$5.00 up to \$40.00.

A WORD ABOUT BLOUSES

MANY of the Autumn blouses are shown in geometric crepe and very cleverly this filmy material takes colorful woven embroidery as a finishing touch. Overblouse or smock types are prominent in the present display. Tinsel flares, soutache and woven embroidery are being used largely as decorations. The Japanese or Chinese type of blouse is among the new arrivals. These, too, show woven embroidery as ornaments. A Basque blouse is also a new note in blouse styles this fall.

NEW FALL RIBBONS

WE invite you to see the new arrivals in ribbons. The principal item being handsome Jacquard ribbons. The dark shades in these are just what you want for bags, vestes and trimmings. We also show light shades of rose, turquoise, pink, helio combined with gold and silver brocades. These light shades are suitable for hats, girdles and bags. These light shades also desirable trimming for afternoon and evening gowns. Prices from \$4.00 to \$12.50.

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LARGER effects of collars are now, also bertha of lace, organdie and net. Many are hand embroidered, others are trimmed with tucks and puffings, some have dainty frills of the same material, others are edged with fine val lace, hand made fillets and venise. Prices range from \$1.00 to \$12.00.

Handsome Lamps At \$19.75

OUR Rug and Drapery Department on the 6th floor is now offering many reasonable values. One for Monday will be handsome floor lamps. There are just one dozen of these lamps. In the collection you will find gold and old rose shades topped artistic birch and mahogany pedestals. The fringe on each shade is either silk or chenille. These are covered with good quality silk and lined in harmonizing colors. Each lamp will prove an ornament in your home. An exceptional value at \$19.75.

—6th Floor.

Save W. S. S. A Hoover Suction Sweeper Will Help You Save.

MEXICANS MAY PURCHASE FOOD

No Residents of El Paso Barred From Municipal Store.

Any resident of El Paso, regardless of nationality, will be allowed to purchase at the municipal store, William F. H. McCall stated Saturday in a communication to D. Silvestre Terrazas, editor of La Patria. Some misunderstanding regarding the citizenship provision in the management of the sale existed among the Mexican residents of El Paso and Mr. Terrazas made inquiry as to the scope of the ruling whereby only American citizens could purchase government goods.

Mayor Charles Davis, chairman of the municipal store association, decided that Mexicans who are citizens of El Paso are entitled to the benefits of the sale.

Julius Krenker has volunteered his services in assisting in the management of the store. Others who volunteered Saturday are Miss Esther Lando, 515 Texas street, W. D. Campbell, 1512 East Rio Grande street, Mrs. W. A. Casey, 2513 Clinton, and H. H. Halliburton.

All unused goods can be returned by the sales supervisor to the quartermaster's department, according to a ruling of local supply officer Saturday.

The Lander Lumber company has agreed to donate all lumber needed in the new store.

Frank Ball, president of Central Labor union, assured the association Saturday that 30 clerks from the labor unions would be furnished every day. Mr. Ball said that bulletins calling for volunteers for sales and clerical work would be posted on the bulletin boards at all the shops. Handbills requesting volunteers will also be printed and distributed on the streets, said Mr. Ball.

Living Cost Increases 80 Percent From 1914 To 1919; Clothing And Household Goods Lead In Advancing

WASHINGTON, D. C., Aug. 15.—General increases of about 80 percent in the cost of living during the period from December, 1914, to June, 1919, were shown in tables made public here today by the department of labor. The tables were based on investigations in various representative cities over the country. In every instance great increases were recorded in the prices of clothing and household goods.

Food advances were of third importance. Figures for the period from December, 1917, to June, 1919, show general average increases of about 20 percent.

Increase in Two Items Big. Total increase in the two items of food and clothing, without considering other items in the family budget, showed enormous increases from December, 1914, to June, 1919, the largest in the case of Chicago being 127 percent. The same items went up 125 percent in Detroit, 125 percent in Cleveland, 140 percent in Buffalo, 125 percent in Portland, Me., 127 percent in Boston, 151 percent in New York, 125 percent in Philadelphia, 125 percent in Baltimore, 104 percent in Norfolk, 148 percent in Jacksonville, 115 percent in Portland, Ore., 119 percent in Seattle, 122 percent in Los Angeles and 134 percent in San Francisco and Oakland, Cal.

General Average Lowered. Small increases in such things as housing, fuel and light and miscellaneous items lowered the general average increase of living, percentages being as follows:

Portland, Me., 74; Boston, 72; New York, 73; Philadelphia, 74; Baltimore, 82; Norfolk, 87; Savannah, 73; Jacksonville, 74; Houston, 80; Portland, Ore., 78; Seattle, 74; Los Angeles, 63; San Francisco and Oakland, 60; Chicago, 74; Detroit, 84.

In all instances the increase in clothing prices were greater than any other items.

General increase percentages for

To Raise Limit On Parcels Post Food Packages

Action Taken To Permit Shipment Of Unbroken Sacks Of Flour.

The weight limit on parcel post packages of food, during the time that the government surplus is being sold to the public, is to be raised immediately, according to information received Friday afternoon by postmaster E. A. Shelton. Under new regulations packages weighing up to 125 pounds may be sent in the first and second zones or within a radius of 150 miles.

The bulletin received by Mr. Shelton from the postal department recites that as soon as the surplus flour supply is disposed of the former ruling will again hold. The reason for the suspension of the weight limit was so that consumers who were forced to make their purchases through the mail might do so without sending many small packages or breaking packages such as a 100 pound sack of flour or a case of canned goods.

Food Is Inspected. To avoid any possibility of selling inferior or damaged articles to the public at the sale which begins here next Wednesday a large corps of inspectors began work Saturday examining all goods that will go on sale in this zone.

The inspection is being made at the army zone warehouse at Mills and Campbell streets, under the general supervision of Lieut. Col. H. L. Kidd, assistant zone supply officer.

Lieut. Col. Kidd said Saturday that probably eight carloads of goods had been sent through the local warehouse to the trade under bids during the past two months, but that the special sale was being made at this time purely as a means of lowering the cost of living.

No sugar will be sold here, as there is no surplus of that commodity in this zone.

SUIT CASES

National Leather Co. to Be Incorporated to Take Over Such Interests.

Chicago, Ill., Aug. 15.—Louis F. Swift, president of Swift and company, today announced that it had been decided to dispose of all of Swift and company's interest in tanning and leather.

For this purpose the National Leather company has been incorporated under the laws of Maine with a capital stock of \$24,000,000 divided into 240,000 shares at the par value of \$10 each.

Plan of Segregation. The segregation will be accomplished by offering these shares to the shareholders of Swift and company, each Swift and company shareholder having the right to buy for cash two shares of National Leather company at \$10 per share for each share of Swift and company stock he owns of record September 15, 1919.

In addition to absorbing local eastern tanneries, the National Leather company will own also certain contracts, under which hides are tanned and leathers are produced by several companies in which the National Leather company has no ownership.

Mr. Swift said that officers and directors of Swift and company will purchase the stock of the National Leather company, to which they are entitled under this arrangement, and are advising the other shares of Swift and company to do the same.

Agents Investigate Discovery Of Eggs In Local Storage

Federal agents, in the course of their investigation with regard to profiteering, Friday afternoon discovered 5000 dozen eggs stored in one place. Although the merchant explained that this was not an excessive storage, inasmuch as he sold 30,000 dozen eggs a week at times, his present supply will be given a further investigation.

Federal agents have been unable to confirm a report that army officials here had sold part of the army surplus who were selling them at the same price as the goods which they buy from producers and middlemen. It is said by the authorities that army officials have been given strict orders to see that the products reach the people direct and that they are not to be sold to wholesalers and retailers who might attach an unfair profit to the war and food. Should it be discovered that such a thing has happened, notice will be sent to Washington.

All Europe Now Facing Disaster In The Coal Situation, Is Claimed

Berlin, Germany, Aug. 15.—(By the Associated Press).—That all Europe is facing disaster in the coal situation is the common opinion of industrial and shipping leaders who have been conferring on the subject here for the last few days. The chairman of Hamburg, a shipping expert, in discussing prospects for the coming winter said that Germany is confronted with a coal situation which is positively a more potent reviver of acute Bolshevism than food.

U. S. SEIZING STORED FOOD IN MANY LOCALITIES

(Continued from page 1.)

mittee the farmers of the country were alarmed over the trend of proposed federal legislation.

Suggests Legislation. Mr. Loomis made a number of suggestions as to "proposed legislation to counteract the influence of the present agitation and thereby increase food production." They included:

Abandonment of wheat price regulation and all price fixing on any primary food or clothing materials at the end of the present crop season.

Immediate termination of all restrictions and regulations based on war powers of congress. Removal of all internal revenue taxes on good products.

Revision of tariff schedules to afford protection for farm products equal to production of manufactured products.

The defining of the constitutional power of congress to deal with hoarding conspirators and combinations to advance prices of necessities.

Federal warrants were issued today for the arrest of the officers of the John F. Campbell company, wholesale sugar dealers, charged with violation of the Lever food control law.

The company officials are accused of having purchased sugar at \$2.25 a hundred pounds delivered to them and to have sold it at \$3.25 a hundred pounds.

Close cooperation between state authorities and the attorney general and his assistants is being maintained to enforce the food control law by being established as part of the government's fight to reduce the cost of living. Attorney general Palmer yesterday instructed district attorneys in Ohio to assist Gov. Cox in the seizure of sugar and other commodities and eggs alleged to have been held in storage in that state for more than six to ten months, the legal limit. It was said criminal prosecution would be instituted where it is shown the food was held from the market to boost prices.

To Broaden Lever Bill. At Philadelphia yesterday the attorney general said the lever bill would be broadened to include the smallest retailer by congress within a week and that the severe penalties to be attached would make it dangerous for the smallest dealer to charge unreasonable prices.

Seizures of stored foodstuffs yesterday were reported from several cities, including Cleveland and Detroit. The district attorney at Cleveland was ordered to investigate the reported moving of meat products from that city to Chicago to avoid possible prosecution for hoarding.

Sweeping Price Cuts At Denver. Denver, Colo., Aug. 15.—On the eve of the entry of the city of Denver into the retail market, the city administration at cost to the people of the city. The resolution was adopted unanimously at a session last night. Headquarters of the council have been offered as a market room. Mayor Parker stated this morning that a special meeting of the council would be called Monday night to act on the request.

EL PASO HERALD

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Downstairs Store

New Fall Dresses \$18.95

A PRICE like \$18.95 is most unusual for the quality of dresses we are going to sell Monday. First of all, we want you to know that these dresses are copies of more expensive models. These are satin dresses of good quality. In fact, the material was bought on a much lower market than is possible today. They come in colors of tulle, French blue, navy, and gray. Silk yarn embroidery, beads and embroidery are used for trimmings. Long rows of tailored buttons are seen on some of the models. A full range of sizes and the attractive introductory price is

\$18.95

The Downstairs Store introduces the Fall Season in

MILLINERY

New Fall Millinery has arrived Downstairs. Monday marks the beginning of the Fall season. We offer for your choice the very newest ideas in black velvet shapes and trimmed hats. It is barely possible you will be able to buy later in the season as stylish millinery as this for such low prices. Three groups are offered for your selection at

\$2.85--\$3.85--\$4.85

Black Tams at \$1.00 Nothing finer for school wear than a tam-o-shanter. We secured a lot of Tams at an underprice. Monday we offer black tams at the attractive price of \$1.00.

New Skirts at \$5.95

Another Downstairs store special will be serge skirts. These come in black, navy and plaids. Some plain, other full pleated models. The early season price is \$5.95.

Driver Reports Auto Holdup By Men In Uniform

Police Investigate Robbery Of Small Sum Of Money And Car.

Clark Miller, 23-year-old service car driver, reported to the police and post office guards Saturday morning at 1:45 o'clock that he had been held up and robbed of \$15 and his automobile on a short distance from the remount station at Fort Bliss by two men in soldiers' uniforms. He said that after he got out of his automobile the men, who were passengers in the car, hit him and then shot at him.

A number of police and provost guards were sent to the scene and at 1 o'clock located the automobile in the 3700 block on Mountain avenue. Police and provost guards are working on the case.

Mr. Jones following his return from a trip to the Pacific coast, would be returning to the city tomorrow with department of justice agents from all over Arizona and an appeal received yesterday from Mr. Jones's office urging district attorney's everywhere in Arizona to make every effort to secure convictions of food hoarders, profiteers and price fixers under Arizona's anti-trust law.

Asks Tucson Buy Army Food. Tucson, Ariz., Aug. 15.—The Central Trades council of Tucson has formally requested the city council to purchase a carload of United States food supplies to be sold by the city administration at cost to the people of the city. The resolution was adopted unanimously at a session last night. Headquarters of the council have been offered as a market room. Mayor Parker stated this morning that a special meeting of the council would be called Monday night to act on the request.

Riordan Resumes Work. Flagstaff, Ariz., Aug. 15.—Setting aside his original reluctance to assume the task of J. Riordan, of Flagstaff, former state food administrator, has announced he had agreed to comply with the request of attorney general Palmer to revive certain activities of his food administration in Arizona.

STANDARD OIL BONUSES TO AID IN FIGHT ON H. C. OF L. Bayonne, N. J., Aug. 15.—The Standard Oil company of New Jersey and the Tidewater Oil company announced today that a 10 percent bonus would be given to all their employees, except those in salary, to help meet the high cost of living. The bonus is to continue until the cost of living is reduced.

GOMPERS CUTS VISIT ABROAD

Gets Urgent Call to Come Home and Will Sail for U. S. on Sunday.

Paris, France, Aug. 15.—Samuel Gompers, president of the American Federation of Labor, who attended the labor congress at Amsterdam, will sail from Great Britain for America on board the steamer George Washington. He is going home in response to urgent cable messages calling upon him to cut short his visit in Europe.

Mr. Gompers said he regretted the necessity of breaking a number of engagements and the impossibility of continuing his study of the European situation, adding:

"But matters at home are more urgent and I want to get back as soon as possible to help all I can in the solution of problems which are up to us."

LABOR COMMISSIONER FILES COMPLAINT AGAINST ONE MAN

Only one complaint was filed against a violator of the Texas labor laws and that was at Sweetwater, Nolan county, Tex., is the report of Thomas J. Plunkett, deputy state labor commissioner, just returned from a two weeks' investigation of labor conditions in four of the counties in the state of Nolan, Lubbock, Tom Green and Howard I met with the heartiest cooperation in complying with the Texas labor laws," said Mr. Plunkett.

"One man in Sweetwater was working a woman employee 12 hours a day in violation of the law. I filed a complaint in his case. On talking with him later he agreed to comply with the law."

That section of Texas is prosperous, with great crops of corn and cotton coming on and range for stock never better, according to Mr. Plunkett.

MINIMUM INCOME FOR EVERY BRITISH PERSON PROPOSED

London, Eng., Aug. 15.—(Correspondence of the Associated Press).—The latest thing in the labor program of social reform is provision for a minimum income for every man, woman and child.

Under the scheme, which is favored by Arthur Henderson, secretary of the labor party, and G. D. H. Cole, attached to the research department, 20 percent of all incomes would be deducted at the source and paid in a pool which would be devoted solely to provide a permanent weekly income of \$2.25 a week to everybody.

CARMELN ROS ANGELES STRIKE

City and Interurban Line Service Affected; Men Demand Wage Increase.

Los Angeles, Calif., Aug. 15.—The strike of trainmen employed by the Pacific Electric company here, which began at 2 o'clock this morning, has resulted in practically a complete tie-up of the company's city and interurban lines. The strike was called when the company declared its inability to grant increased wage demands.

The platform men of the Los Angeles street railway company, who also voted a strike to commence at 2 o'clock this morning, claimed that about 40 percent of the men were out. The company claimed its service was 80 percent normal.

Both Strikes for Most Pay. Both strikes were voted in an effort by the men to get increased wages.

The Pacific Electric men ask a guarantee of \$140 monthly and certain increases which the company management said would result in an advance of 50 percent in its annual payroll.

The street railway men asked the increase of 75 cents an hour and certain other concessions. The street car men are now paid, on a sliding scale, from 42 to 47c an hour.

TO HOLD HEARINGS ON POSTAL EMPLOYEES' WAGES

Washington, D. C., Aug. 15.—Hearings on salaries of postal employees will be held in a number of cities in September and October by the joint congressional committee on postal salaries. The committee will sit first at the following places on the dates mentioned to hear employees:

Chicago, September 15 to 18; Illinois, Michigan and Iowa.

St. Paul September 18 to 20; Minnesota, North Dakota, South Dakota and state west to Pacific coast.

Kansas City, October 2 and 4; Missouri, Nebraska, Kansas, Oklahoma, Texas Colorado and states west to southwest to the Pacific coast.

Motion Pictures Are Taken Of The Melon Harvest

Cantaloupes Photographed From Picking To The Ultimate Consumer.

Motion pictures taken Friday of the cantaloupe harvest on the Mount Rancho opposite Vinton in the Anthony district, make approximately 10,000 miles of films that have come out from El Paso territory in the past year advertising products of this locality, according to Roland Harwell, agricultural agent of the chamber of commerce.

Mr. Harwell, who supervised the photographing of the harvest of cantaloupes said, Saturday he had never seen a finer crop anywhere. The cantaloupes, he said, are all of the same size and weight and are all of the same quality.

The photographing of the harvest of cantaloupes was taken at the chamber of commerce and Miss Ruth Bussell, secretary of the agricultural bureau, is the ultimate consumer in the case.

The cantaloupe harvest was photographed by O. Altman of the Fairly company and E. Claude Wallen of the International. The photographers said 400 cantaloupes would be made of each photograph for distribution.

From the 120 acres visited, 40 cantaloupes were photographed Friday and shipments will continue at the rate of two carloads daily. For choice melons \$2 a crate is received and 400 crates to the acre are frequently obtained. The melons are